

All India Food Processors' Association

Charges for Advertisements in AIFPA E-Journal "Indian Food Packer"

All India Food Processors' Association (AIFPA) is an apex body established by legendary pioneers in the year 1943, devoted to the growth of food industry in the country. The Association brings out a Bi-Monthly Journal 'Indian Food Packer' for the last many decades. It was recently restructured as a Digital Journal to give a wider coverage of industry news, Govt. policy & schemes, research, innovation, technical & commercial articles, processing & packaging developments, exports & global issues etc.

This is a very good opportunity for you to advertise your products and services in the Journal. The Journal is distributed widely to Govt. Bodies, Industry, Exporters, Importers, Material Suppliers, Research & Academic Institutions, Technology Providers, Farmer Associations, Foreign Embassies in India, Indian High Commissions abroad, Trade & Industry Chambers etc. Your advertisement placed in the Journal will receive very high visibility.

Advertisement Rates (per insertion) and Bank Details for making the remittance are as below. All advertisements are in colour. B/w insertions will be charged at the same rate,

Details of Advertisement	Domestic Rate (Rs.)	Intl. Rate (USD)	Size
Back Cover	20,000/-	300	24 cm H x 17 cm W
Inside Front Cover	17,500/-	250	24 cm H x 17 cm W
Inside Back Cover	17,500/-	250	24 cm H x 17 cm W
Full Page	15,000/-	200	24 cm H x 17 cm W
Half Page	8,500/-	120	12 cm H x 17 cm W
Quarter Page	4,500/-	60	12 cm H x 8.5 cm W
Bottom Strip	5,000/-	70	6 cm H x 17 cm W

(5% GST and any other tax are extra as applicable)

Payment can also be made by Bank Transfer as per the following details.

Name of the Organization	All India Food Processors' Association
Account No.	408329216
Name of the Bank	Indian Bank
Branch & Address	HauzKhas Branch, 106-107, Aurobindo Place Market, HauzKhas, New Delhi-110016
Type of Account	Current Account
IFSC Code	IDIB000H019
GSTIN No. of AIFPA	07AAATA7939A1ZZ
PAN No. of AIFPA	AAATA7939A

NOTE: Special Discount will be provided as below.

- 10% Discount For AIFPA Members
- 10% Discount for MSME Units
- 20% Discount For Booking Insertions for 6 Bi-monthly Issues together