

INDIAN FOOD PACKER

To,

The Chief Editor
"Indian Food Packer"
All India Food Processors' Association
206, Aurobindo Place Market, Hauz Khas,
New Delhi-110016
Tel:- 26510860/26518848, Fax:- 26510860
E-mail:- aifpa@vsnl.net, Website:- www.aifpa.net

Sir,

Please insert a Display Advertisement in the **INDIAN FOOD PACKER** as per details given below:-

1. Format/Size.....
2. Number of insertions.....
3. Starting from issue no.....of year.....to issue no.....of year.....

We are enclosing a DD/Cheque for Rs.....(Please give appropriate amount as per rates given below) favouring the "Indian Food Packer" payable at New Delhi. (Please add Rs. 25/- as bank commission, if remittance is sent through outstation cheque).

We are enclosing Artwork/Positives/Textual matter for the Advertisement.

Name of Company:
.....

Yours truly,

Address
.....
.....
.....

Signature with Designation
and Company Seal

ADVERTISEMENT TARIFF

The following are the advertisement charges per insertion in "Indian Food Packer".

Sl. No.	Particulars	Rate
1.	Back Cover Page in Colour on Art Card	25,000/-
2.	Inside Front Cover & Inside Back Cover in Colour on Art Card	12,500/-
3.	Full Page in Colour on Art Paper	10,000/-
4.	Full Page in Black & White on Art Paper	5000/-
5.	Half Page in Colour on Art Paper	5000/-
6.	Half Page in Black & White on Art Paper	2500/-

PRINT AREA: FULL PAGE: 24 CM (H) X 17 CM (W) & HALF PAGE: 12 CM (H) X 17 CM (W)

Note: For six advertisements published in a year, only five will be charged and the sixth will be free.